

INTERNET ADVERTISING

Advertising on the MHI, National Communities Council, and National Modular Housing Council Web sites provides an affordable and effective way to put your business message before the thousands of industry members and consumers who visit these sites every day. Enhance your visibility and increase your sales by driving more traffic to your Web site through an MHI/NCC/NMHC link. Each Web site ad will have up to six advertisers, rotating in 10-second sequence. That means your ad link will be seen once per minute, sixty times per hour, or more than 1400 times per day...ensuring that your company is prominently displayed before the thousands of Web page visitors. The MHI Web site will also offer ad space on four additional pages.

Space is sold on a first-come, first-served basis, so act now to reserve the space that you want for the rest of 2008! The following pricing schedule below is designed to fit any budget.

Banner Advertising Specifications: Ads should be submitted as .jpg files in appropriate size listed below. Website ads include a link to your Website. Please submit a target URL for the link.

MHI Web site - www.manufacturedhousing.org (approximately 250,000 page views per month)

Home Page	155 x 110 pixels	\$1000 – Quarter \$3500 - Year (\$500 savings)
Calendar of Events	132 x 125 pixels	\$500 – Quarter \$1750 – Year (\$250 savings)
Membership Directory	132 x 110 pixels	\$500 – Quarter \$1750 – Year (\$250 savings)
Consumer Center	147 x 82 pixels	\$500 – Quarter \$1750 – Year (\$250 savings)
Developer Section	120 x 90 pixels	\$500 – Quarter \$1750 – Year (\$250 savings)

National Modular Housing Council (NMHC) - www.modularcouncil.org (Approx. 50,000 page views per month)

(ad will also appear on other pages within the site)

Home Page	115 X 110	\$800 – Quarter \$2800 – Year (\$400 savings)
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National Communities Council (NCC) - www.mhcommunities.org (approx. 10,000 pages views per month)

(ad will also appear on other pages within the site)

Home Page	115 x 110	\$600 - Quarter \$2000 - per Year (\$400 savings)
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